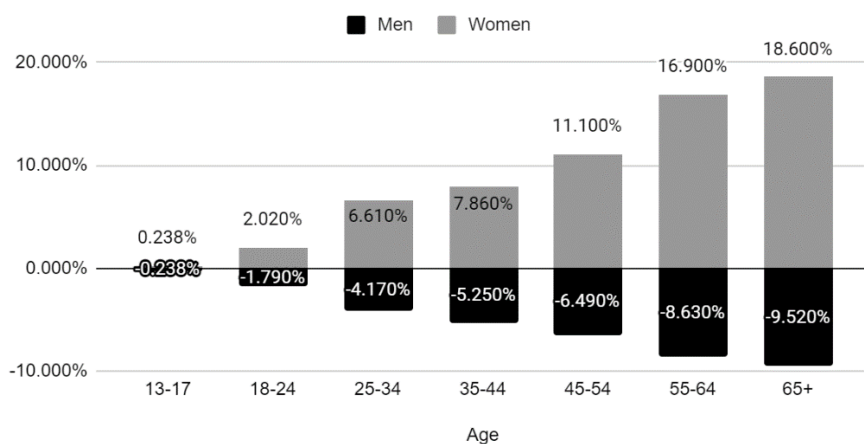


McAllister's Facebook Reach By Age and Gender

28 days - March 26 thru April 22, 2021

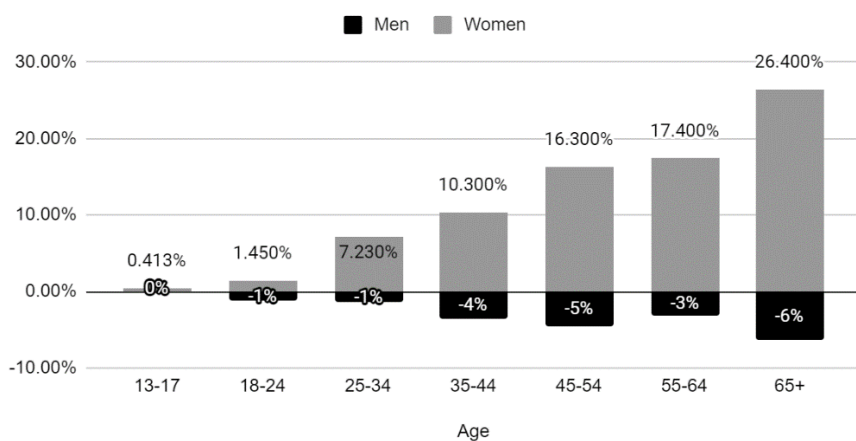


Note: Percentages for men are assigned negative values solely for alignment purposes such that the percentages for men in an age group are shown directly below the percentages for women in the same age group. Both men's and women's percentages are positive. In the 65+ age group 18.6% for women plus 9.52% for men equals 28.12%

Some 1680 people during the 28-day period between March 26th and April 22nd had content from McAllister's Facebook page or about McAllister's Facebook page enter their device screen. Of those reached, just over 63% were women and some 36% were men for a total of 99.7%. According to Facebook these numbers are estimates and that is perhaps why they don't add up neatly to 100%. People reached by McAllister's Facebook content are generally older (more mature) with 71 percent being over 45-years of age and some 28 percent being age 65 or older.

McAllister's Facebook Followers by Age and Gender

28 days - March 26 thru April 22, 2021



Note : Percentages for men are assigned negative values solely for alignment purposes such that the percentages for men in an age group are shown directly below the percentages for women in the same age group. Both men's and women's percentages are positive. In the 65+ age group 26.4% for women plus 6% for men equals 32.4%

The 484 people who have followed McAllister's Facebook page in the last 28 days are also mostly women, with women followers at 80% and men at 20%. Seventy four percent of McAllister's Facebook followers are age 45 or older.

According to Cathy Grossman of USA Today, "Women outnumber men in attendance in every major Christian denomination, and they are 20% to 25% more likely to attend worship at least weekly." The 2001 U.S. Congregational Life Survey reinforces this data. This survey revealed that an average American congregation is roughly 61% female and 39% male.

What is it about guys and church?

Post that question in Google Search and the results number some 188,000,000. But there is plenty of thought-provoking material in just the first page of the search results under titles like:

Why are there so few men in the church?

Where are all the men?

Why don't most men go to church?

The masculinity myth: The Real Reason Men Don't Go to Church

It's worth a bit of time to poke around and look through all or part of the search results on that first page.

Men avoid church for a variety of reasons. In one article, Charles Spurgeon (1834-1892), an English Particular Baptist preacher, is quoted as saying, "There has got abroad a notion, somehow, that if you become a Christian you must sink your manliness and turn milksop."

The article goes on to say, "Men should be challenged to emulate the heroes of the faith – robust men such as Moses, Elijah, and Peter. The Christian life should be presented as the adventure it truly is."

Source:

<https://www.gotquestions.org/men-in-the-church.html>

Here's a thought:

"Men need to face the epic struggle of following Jesus, a struggle that is often overshadowed by the affirming, safe, and inviting atmosphere fostered by many churches."

...and another:

92% of men have never heard a sermon that discussed the topic of work, a subject that would hold meaning and relevance for most men. — Steve Sonderman, President and Founder of No Regrets Men's Ministries at Elmbrook Church in Brookfield, Wisconsin.

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It's easy to give online at McAllister. You can make a one-time gift or a recurring gift using tithe.ly. Go to this link <https://tithe.ly/give?c=898167>

GIVE IN-PERSON

Simply stop by the office any weekday to drop off your check. Collection plates can also be found at the back of the sanctuary.

GIVE BY MAIL

If you would like to give by mail, you can mail your checks to the following address:

McAllister Memorial Presbyterian Church
900 N. Alleghany Avenue
Covington, VA 24426



Tithe.ly

Join Us!

Five-Minute Bible Study – Wednesdays at 6:00 PM

Adult Sunday School – Sunday at 9:45 AM

Sunday Worship Service at 11:00 AM

Youth Bible Lesson – posted on Sunday afternoon

“As family we sacrifice for each other. We put the needs of others before ourselves. Instead of self-gratification, we are willing to share what we have that meets the needs of others -- to benefit our brothers and sisters.”

-- remarks by Linda Trumbo
from 4/11/2021 Sunday
Worship Service

How to scan our Tithe.ly QR code with your phone

Open the camera app from your device's **Home** screen, **Control Center**, or **Lock** screen. Hold your device so that the QR code appears in the camera app's viewfinder. Your device recognizes the QR code and shows a notification. Tap the notification to open the link associated with the QR code.



https://tithe.ly/give_new/www/#/tithe.ly/give-one-time/898167



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