

So, how many people are watching?

Just like we track our attendance in our in-person worship service we want to know how many people are watching our livestream.

All streaming platforms give you analytics showing how many devices are watching, but you don't know how many people are watching each screen. The rule of thumb is that each device equals 1.5 – 2 people.

So, if you had 107 views, you would estimate that 160 – 214 people were watching your livestream.

Source:

<https://www.churchmotiongraphics.com/blog/10-questions-answers-about-streaming-that-you-need-to-know-before-going-live/>

PC USA and the average local Presbyterian Church

As of 2019, the Presbyterian Church USA had 1.3 million members and about 9,000 local congregations.

The average Presbyterian Church has 148 members (the mean in 2018). About 37% of the total congregations reported between 1 and 50 members. Another 23% reported between 51 and 100 members. The average worship

attendance of a local Presbyterian congregation is 77 (51.7% of PC USA of PC USA member churches).

When the United Presbyterian Church in the USA merged with the Presbyterian Church in the United States there were 3,131,228 members. Statistics show steady decline since 1983. The combined membership of the PCUS and the United Presbyterian Church peaked in 1965 at 4.25 million communicant members.

Source:

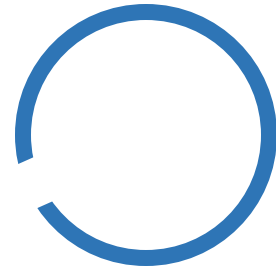
[https://en.wikipedia.org/wiki/Presbyterian_Church_\(USA\)#:~:text=As%20of%202019%2C%20the%20denomination,between%2051%20and%20100%20members.](https://en.wikipedia.org/wiki/Presbyterian_Church_(USA)#:~:text=As%20of%202019%2C%20the%20denomination,between%2051%20and%20100%20members.)

Handshakes and False Starts

Anyone tuning in to our Sunday Worship Service livestream will have noticed that we have had a few false starts. We stream just a minute or two of video and then it cuts out.

We are not completely sure we understand the reason, but it appears that when we attempt to go live, we are having trouble with the “handshake” between our OBS livestreaming software and Facebook. We appear to connect and then we find ourselves faced with that spinning blue circle that tells you that the computer is likely

otherwise occupied or working hard to connect.



When we encounter that spinning blue circle we will wait 15 – 30 seconds to see if it clears. If it doesn't, we reboot (try again) as we can't risk continuing to broadcast not knowing if the broadcast is actually streaming through to you or not.

Once we had the camera go black at the start of the broadcast and once, we appeared to have live video, but we had no people in the scene on camera when there were in fact people already in the sanctuary.

We continue to learn, and we ask and appreciate your patience.

Good news! The hum and buzz are gone.



If you have stepped into the fellowship hall these last few Sundays you will have noticed that we have both sound and video of the events taking place in the sanctuary.

We are anticipating an overflow crowd for Easter, so we have been working on both the sound and video being sent from our sanctuary and livestreaming desk to our remote monitors.

The sound has been accompanied by an underlying and persistent hum and buzz. With fine tuning, the hum and buzz could be brought down to a manageable level. This past Saturday we found a solution to the hum and buzz. It is a temporary fix for now that also improves the volume control. A permanent solution is on the way.

Our next challenge is to try and eliminate the horizontal lines in the video signal coming through to our remote monitors. We have some ideas and are working on it.



QR Code for McAllister's Facebook Page. Just scan with your camera on your smart phone.

Join Us!

**Five-Minute Bible Study –
Wednesdays at 6:00 PM**

**Maudy Thursday Service
This Thursday at 7:00 PM**

**Easter Sunrise Service
7:00 AM**

**Adult Sunday School – Sunday
at 9:45 AM**

**Easter Worship Service
at 11:00 AM**

**Youth Bible Lesson – posted on
Sunday afternoon**

Thank you for your faithful support of McAllister Memorial Presbyterian Church!



We have several ways to support the many ministries at McAllister Memorial. Please pick the one that is most convenient for you. Thank you!

GIVE ONLINE

It's easy to give online at McAllister. You can make a one-time gift or a recurring gift using tithe.ly. Go to this link <https://tithe.ly/give?c=898167>

GIVE IN-PERSON

Simply stop by the office any weekday to drop off your check. Collection plates can also be found at the back of the sanctuary.

GIVE BY MAIL

If you would like to give by mail, you can mail your checks to the following address:

McAllister Memorial Presbyterian Church
900 N. Alleghany Avenue
Covington, VA 24426



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